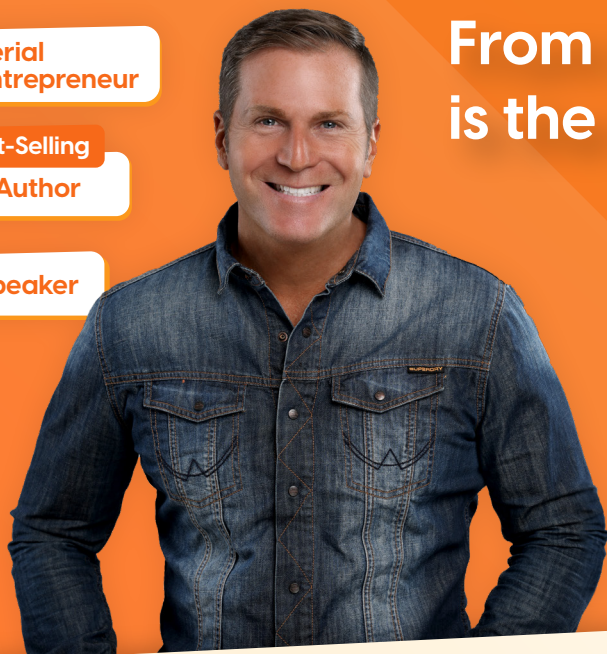


 Serial Entrepreneur

Best-Selling

 Author

 Speaker










From Metrics to Emotions: Why Love is the Key to Marketing Success.

About Daniel Bussius

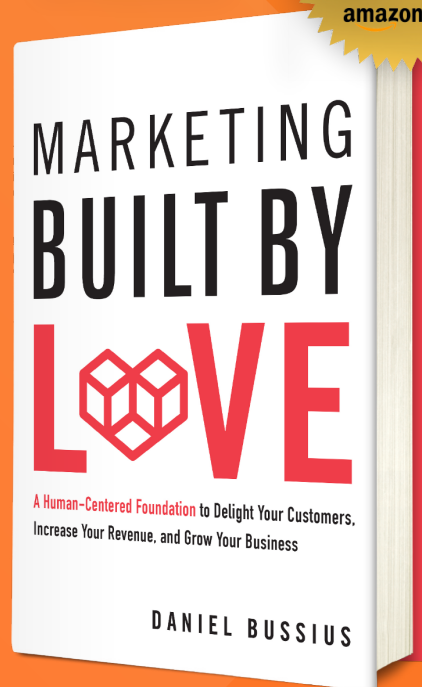
Marketing master Daniel Bussius is founder and CEO of the award-winning agency Built by Love® and author of the book "Marketing Built By Love." Since 1998, he's worked with thousands of clients worldwide, from Fortune 500 companies and celebrities to smaller businesses, directly generating more than \$50 million in client revenue.

Suggested Interview Topics

-  Is love really the answer to small business marketing success? Can you elaborate more about this?
-  You point out throughout the history of mankind, populations have been moved into action by the forces of Tribal Alignment and a Great Travesty. Can you explain how this works in marketing?
-  What do the scientific stages of human relationships have to do with small business marketing strategy?
-  Every other marketing guru talks about building funnels. You state that funnels are dead and no one should be building funnels. What are we supposed to do?
-  What is the Marketing RAMP® and how can it help businesses struggling to see marketing and sales results?
-  You show us that research data proves at least 60% of consumers have buyer's remorse after purchasing something. Why is this and how does it affect a company's ability to attract new customers and retain existing ones?
-  You say small business marketing is rigged to fail and that billion-dollar brands do marketing differently. Can you tell us the secret to marketing success?

THREE-TIME BEST
SELLER-STATUS
ON AMAZON

**Best
Seller**
amazon.com



Marketing Built By Love focuses on how business strategy must evolve to meet today's challenges and why traditional marketing techniques should be replaced with a dynamic and relationship-centric approach.

Let's Get In Touch

 daniel@builtbylove.com

Target Audience

- 🏠 Entrepreneurs generating \$1M+ in annual revenue aiming to optimize internal marketing processes, boost ROI, and become industry leaders in their category.
- 🏠 Small business owners who want a simple, hassle-free and predictable marketing strategy that will help them gain new customers and nurture existing ones.
- 🏠 CMO's, VP's and Directors of mid to enterprise-level organizations seeking fresh perspectives of brand authenticity, audience engagement and sales growth.

Daniel's Companies



In The Mix Promotions, Inc.
March 1998



Daniel Bussius Consulting
February 2009



Built By Love®
November 2017

Marketing Ramp®

Marketing RAMP®, LLC
February 2022



RAMP CRM

RAMP CRM
August 2023



Marketing Built By Love
September 2023



RAMP AI
November 2023

Daniel's Hobbies



Cycling



Rock Climbing



Hiking

Awards & Accolades



keap
certified partner

Client's Success

- 🏠 Doubled webinar attendance for a national brand using the Marketing RAMP's Great Travesty.
- 🏠 Streamlined a leading national dog day care franchise's marketing process by implementing the Marketing RAMP® to empowering them for rapid growth.
- 🏠 Doubled the annual revenue of a home services business with the integration of the Marketing RAMP® in their sales and marketing process.
- 🏠 Generated 30x return on ad spend (ROAS) for the nation's leading youth organization implementing the Marketing RAMP®.
- 🏠 Helped a client in the educational space achieve their best revenue in their company's 20 year history by implementing the Marketing RAMP®.

Daniel's Online Presence

Daniel's website: www.danielbussius.com
Built by Love® Agency: www.builtbylove.com
Book website: www.marketingbuiltbylove.com
RAMP AI: www.theramp.ai
RAMP CRM: www.rampcrm.com
LinkedIn: www.linkedin.com/in/danielbussius
Instagram: www.instagram.com/danbussius
Twitter: www.twitter.com/danbussius

Podcast Booking Link

<https://danielbussius.com/book-daniel>